Harold Weisberg, Hyattstown, Md. 20734
301 - WA6-2034, TR4-4246 - Aug. 23,1966

PRESS RELEASE

"You are making publishing history," people in the trade are now telling Harold Weisberg, of Hyattstown, Md., author of WHITEWASH: THE REPORT ON THE WARREN REPORT and its reluctant publisher when the trade shied away from this, the first book on the subject.

The fourth printing of the 120,000-word, offset-reproduced book, the third printing of 5,000, is to be completed by Merkle Press, of Washington, D.C., the week of August 29, Weisberg announced. He delayed the printing because of expressions of trade interest, but when the stock at the printers dwindled to a mere 200, the successful book was rushed back to press, three weeks after the binding of the previous 5,000 was completed.

Trade sources describe the unusual form of the book as giving it an "inside quality", and one major publisher is considering doing it in exactly the same form, by offset reproduction of the typescript, which has proved particularly popular among younger buyers. The book is restricted entirely to the official evidence of the Commission, of which it reproduces 27 documentary and photographic items of evidence.

Weisberg says that, although his is the first book, having been completed in mid-February 1965 and first published that summer, it is still the most complete, with "content that all the other books together do not have and lacking nothing of any consequence that they do". Most of the sales have been in the past two months. Serialization is contracted for in Germany and Spain.

Major wholesalers stocking WHITEWASH are: A & A, Bookazine, Dimondstein, and Raymar, with local wholesalers, like District News in Washington and United News in Philadelphia, also handling it. Most sales have been in the New York and San Francisco areas, with a rapid recent upsurge in the Philadelphia area.

Weisberg says he desires commercial distribution in the "vast, unsupplied parts of the country from which we daily get mail orders". He expects a deal to evolve from some of the publisher interest now expressed, but assures he will make none that will not protect present distributors. He expressed his gratitude to them for their willingness to handle a private printing, which he describes as "in the best American tradition of the freedom of the press".

Legal - Fissue. (my Times -2) (NYPost) (WASHPost - orig P.W.)
W.S. Journal, NY Review, Phila. Bull + Ing.) Joe Dolan Chi Trib., Boston
Globe + Kenney Nat. Quarterly, S.F. Exam, AP, NBI, Jack McKinney

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